



CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

DEPED-TAY-DM-CID-19- 148

TO : **OIC-ASSISTANT SCHOOLS DIVISION SUPERINTENDENT
CHIEF EDUCATION SUPERVISORS (CID & SGOD)
EDUCATION PROGRAM SUPERVISORS
HEADS, PUBLIC AND PRIVATE ELEMENTARY AND
SECONDARY SCHOOLS
ALL OTHERS CONCERNED**

FROM : **CATHERINE P. TALAVERA, CESO VI**
Schools Division Superintendent

SUBJECT : **REGIONAL CAMPUS JOURNALISM ROADSHOW-TAYABAS**

DATE : **JUNE 19, 2019**

1. With its mission to promote and sustain excellence in Campus Journalism, DepEd Tayabas City in cooperation with the Regional Association of Communication Arts Supervisors (RACAS), the CALABARZON Association of School Paper Advisers (CASPA) and the RACAS-Diploma in Campus Journalism (DCJ) Scholars announces the conduct of the **3rd CALABARZON Campus Journalism Roadshow – Tayabas** which will highlight seminar- workshops in School Paper Management and Campus Journalism Categories. (Tentative Venue: SDO Tayabas; Date: To be announced.)
2. This generally intends to promote and sustain excellence in Campus Journalism in the Region and Division. Specifically, this aims to:
 - a. enhance and strengthen Tayabense school paper advisers' (SPAs) competence in producing quality and excellent school papers;
 - b. share their best practices in campus journalism management in their respective schools;
 - c. reinforce character development among campus journalism practitioners;
 - d. provide free training activity for skills enhancement of Tayabense SPAs; and
 - e. promote *bayanihan* spirit among our home-grown trainers, facilitators, volunteers, Most Outstanding School Paper Advisers (MOSPAs), and NSPC winning SPAs.
3. This three-day training is live-out. Each participant shall contribute **P 200.00** donation/ participation fee to cover the speaker-volunteer's honorarium, transportation, accommodation and other related expenses which shall be charged to local fund, campus journalism fund, provincial local funds and /or city's special education fund subject to the usual accounting and auditing rules and regulations.
4. Participants are requested to bring their own snacks and packed lunch.



5. The host school which will be announced sooner or later shall take charge of the logistics including registration and documentation/ write-up for publication and the necessary preparations/ support required before, during and after the Roadshow.
6. This roadshow will include the Most Outstanding School Paper Advisers (MOSPA), RACAS-Diploma in Campus Journalism (DCJ), members and officers of CALABARZON Association of School Paper Advisers (CASPA) and other volunteer experts in print journalism and broadcasting.
7. This specialized activity will employ the CALABARZON Campus Journalism Roadshow Delivery Framework as its core implementation procedures/ guidelines specifically in terms of the delivery process.
8. This is part of the four-phase CALABAZON Campus Journalism Program implementation Paradigm serving as an opening activity in the year-round journalism activities in the Region.
9. Attached are the Training Matrix and the list of DACATA officers from Tayabas who shall report earlier to prepare the training venue and the needed materials relative to the conduct of the training.
10. In lieu of the services rendered on a weekend, holiday or vacation by all concerned, all participants and other persons involved shall be entitled for service credits.
11. For your queries and other concern, please contact Alfonso V. Mabuting, DACATA President and La Trisha R. Dalit, RACAS Scholar in Campus Journalism.
12. Immediate and wide dissemination of this memorandum is desired.



DACATA OFFICERS

EPS – English	Richelle F. Quintero
EPS – Filipino	Christian J. Bables
President	Alfonso V. Mabuting
Vice – President	Jeric Cabriga
Secretary	Regicelle D. Cabaysa
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	Estelita Grayda
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	Johncent Roy Tibordo
	Karmela A. Veluz
	Dondi C. Marco
	Dexter E. Saberola

This serves as your Travel Order.



2019 CALABARZON CAMPUS JOURNALISM ROADSHOW
City Schools Division of Tayabas City – Tayabas City
TRAINING MATRIX

	Day 1	Day 2	Day 3
7:00 – 8:00	Registration/Opening Program	MOL	MOL
8:00 -10:00	NEWSWRITING	EDITORIAL WRITING	RADIO BROADCASTING
10:00 – 12:00	SCIENCE WRITING	EDITORIAL CARTOONING	COLLABORATIVE WRITING
		SPORTS WRITING	
12:00 -1:00	Lunch Break	Lunch Break	Lunch Break
1:00 -3:00	COPYREADING AND HEADLINE WRITING	COLUMN WRITING	Closing and Awarding
3:00 -5:00	FEATURE WRITING	LAYOUTING	
		PHOTOJOURNALISM	